

# Quote

THE WEEKLY DIGEST

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## WITHIN THE WEEK

About half of our professional prognosticators are going to find themselves out on a rather longish limb, come "some time in '47." They are the ones who now forecast a deep depression, or some form of economic crash. Or else they are the ones who say that no such thing is to be expected. You can take your pick, for opinion is pretty well divided.

As the yr draws to a close, most informed persons anticipate what has come to be generally termed a "recession" in '47. It is a question of degree, and of the effects on our nat'l economy. Will the inevitable readjustment be effected in an orderly manner, or will chaos and confusion rise in a dominantly defeatist attitude?

Quite candidly, no one knows. And no one can know. This is one instance where private pipelines and "inside" tips are of little worth. No one can foretell how America will "take" it. And this is essentially a psychological, rather than an economic matter.

It is perfectly true, as optimists point out, that steps have been taken to regulate factors that brought on our last postwar depression; that conditions now do not parallel those of '19 and '20. Inventories are not as high as they were then. (Actually, they are about as high as conditions permit. Only a merchandise and mat'l shortage has kept them down.) There has not been ab-

surd inflation in farm lands, and the farmer's basic position is now sounder. Stock mkt speculation has been held in check and the little fellow's bank acc't is adequately protected. In addition, there's an overwhelming world demand for what we make and sell. Exports and imports are at all-time highs. Theoretically, we should be able to keep our record labor force fully employed and prosperous for many yrs to come.

Contrasting this view the more pessimistic (or realistic) element point out that disastrous crashes always come as a result of pronounced activity. You never heard of two motionless trains colliding. Our panics and depressions have crept upon us while we were busy in the marts and fatuously convinced that "we have just begun" an era of unending bliss. Our optimism is an expanding gas and sooner or later some one—or some thing—is sure to throw out a spark that will turn our economic dreams to ashes. Once the slackening trend starts, no gov't regulations can control it. No logic will prevail. The people can always "talk" themselves into a depression."

Well, there you have the two points of view. Nationally, we're rather like the wartime householder who has built a new air raid shelter and is waiting to see what happens when the bombs burst. Here's hoping!



## SHIFTING SANDS

This yr some of our nation's Christmas trees, marking the birthday of the Prince of Peace, will be decorated and illuminated with ornaments produced and exported by our wartime enemies, Japan and Germany. . . . Householders may perhaps take comfort from the fact that butter for June del'y is currently quoted at 53¢, against present mkts of about 80¢, a rather clear indication that dairy industry expects downward price trend. . . . Railroads have stood for a lot of odious comparisons from airlines, but are now fighting back. As previously related, So Pacific recently took adv space to chide aviation men for "careless" promotion. Now, NYNH&H has subtle plan. Every winter day planes are grounded, New Haven passengers will be given leaflet stressing point that the train always gets thru. . . . CBS is airing 13 wkly broadcasts, "You and Alcohol," under direction of Dr E M JELLINEK, director Yale Alcohol Studies.



FOR THOSE WHO WILL NOT BE MENTALLY MAROONED

# Quote

"HE WHO NEVER QUOTES, IS NEVER QUOTED"

Charles Haddon Spurgeon

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Spokesman for AMERICAN THEATERS Ass'n commenting on decision not to "pass the hat" amongst audiences for March of Dimes and Red Cross fund-raising campaigns: "It is a compulsive tactic justified in time of war, but hardly compatible with American postwar philosophy." (Or, in plain language, the boxoffice doesn't want to rile the paying customers.) 1-Q

ROLLINS MACFADYEN, chairman Calif American Legion Housing committee: "The Los Angeles Health Dept and other agencies are evicting veterans from tents and other so-called 'unsanitary' dwellings. We ask: 'Is it healthier to live in a tent or in the st?'" 2-Q

HERBERT WICKERHEISEN, released from work with U S military gov't in Germany for criticizing Army occupation policy: "I only feel that it is unfortunate that we have men here with such small minds that they can believe only a set propaganda line." 3-Q

WALT DISNEY, currently doing research in Dublin on fairy lore for forthcoming movies: "If people would think of fairies they'd forget the atom bomb." 4-Q

Brig Gen'l H C HOLBRIDGE, urging release of all conscientious objectors still imprisoned before Christmas: "If we can do it for the Germans we can surely do it for our own citizens." 5-Q

JAN MASARYK, Foreign Minister of Czechoslovakia: "We in Europe are in the middle of the greatest revolution that ever befell the human race." 6-Q

HAROLD MACMILLAN, of CHURCHILL's Conservatives, attacking Labor Gov't's nationalization program: "They are like frogs croaking in a treacherous calm, soon to be overwhelmed by the crashing thunder of the storm." 7-Q

B SAYERS, Chief Librarian, Croydon, Great Britain, at reunion dinner: "Men don't wear beards today, and that, gentlemen, is the reason you have lost your authority over your wives!" 8-Q

"MAY WE

# Quote

YOU ON THAT?"

ROY WEISBAUM, Chicago, Ill inventor, explaining development of fireproofing solution for bed clothes to keep people from burning themselves to death while smoking in bed: "It was no use trying to get people to stop the habit." 9-Q

PAUL KIRK, assistant sup't Pueblo (Colo) city schools: "Children do not worry about the atom bomb as much as we do, for they have adjusted themselves mentally." 10-Q

Mrs ELEANOR ROOSEVELT, denying in her col current rumors she was on the verge of nervous breakdown, dying of cancer, or getting married: "My age might give rise to the first two, it certainly should preclude the last." 11-Q

Dr A ALLEN BATES, engineer who helped produce atomic bomb, declaring U S, with its possession of atomic bomb and means of producing it, is the only power in the world able to start a war: "Russia will not be able to equal our effort in less than the better part of a generation." 12-Q

Soviet News: "There's no prostitution, no free love, and no vulgar vaudeville in Russia." 13-Q

Dr HARDING LE RICHE, medical officer, Knysna health center, Cape Province, S Africa, after conducting series of tests in baby feeding: "Babies know what they should eat if they have the choice. The trouble is that they are never consulted. If we let them choose their diet, we would find their choice singularly sound." (Quoted in S African Medical Jnl.) 14-Q

Admiral W H P BLANDY: "Any mere promise, even by all countries

in the world, not to make or use atomic weapons would probably be no more effective than the Kellogg-Briand pact of 1929." 15-Q

S D FLORA, of Kansas, Federal meteorologist: "I keep an umbrella on hand just in case my prediction for fair weather goes wrong." (FLORA credited idea to chief of Washington Weather Bureau.) 16-Q

Dr HERBERT LAMSON, Boston Univ expert on courtship, warning veterans that girls are complaining they are "too serious" too soon: "They feel the boys are bent on wife-finding in a hurry to make up for lost time." 17-Q

Sgt JOHN C WOODS, Nuernberg hangman, when asked on his arrival in N Y how many men he had hanged during his life: "I don't keep track of 'em, maybe it's about 233." 18-Q

PHILIP MURRAY, pres CIO: "The CIO workers are asking for bread, butter, education, cultural opportunities, music in the home, pictures on the wall—a better standard of living." 19-Q

ROBT M LITTLEJOHN, War Assets Chief, replying to criticism of surplus property disposal by Sen BYRD, said he considered "34% of the original cost a fair ret'n to the gov't." 20-Q

Brig Gen'l CARLOS P ROMULO, permanent Philippines delegate to UN, declaring "the obsolete League of Nations mentality" was blocking the way to new understanding among mbrs of UN: "The atmosphere of suspicion which continues to surround most internat'l conferences and influences the policies of most of the participating states (is the) chief obstacle to a solution of the primary internat'l difficulties we face today." 21-Q

FRED SIDERS, v-pres union local, Lawrence, Pa: "(Many of the miners) don't understand exactly what all the legal action in Washington is about, but they know two things—one, that they'll stick by Lewis, and two, that we are working too long a wk." 22-Q

Sen ALEXANDER WILEY, predicting coal strike might speed utilization of atomic energy for heat and power, thereby "precipitate a revolution in industry": "We can't be dependent upon one group of men or one supply of fuel. Whenever there is a human need there is a way developed to meet it." (Dr ARTHUR COMPTON, atomic physicist, recently predicted atomic power may become serious competitor to coal in U S by about 1955 "if political difficulties do not seriously intervene.") 23-Q

ELLIOTT ROOSEVELT, declaring, after 16 days in the Soviet union, that he found a consuming desire for peace and friendship with the U S by citizens, officials of Russia: "Not only do they want peace but they believe in peace, and they see no reason why our two systems of gov't cannot live in peace side by side." 24-Q

MAE WEST, inflammatory sex-positor of modern drama: "Men are a lot bolder than they used to be. They had to work fast during the war yrs. Women, too, have developed some speed." 25-Q

JACQUES GERSHKOVITCH, conductor civic children's symphony orchestra, Portland, Ore: "I talk to them like artists. . . If you talk to them like children, they will never play good." (Portland Jr Symphony is only children's civic orchestra in world which plays original scores, uses no professionals, includes all symphonic instruments.) 26-Q

LOUIS BENNETT, N Y, Nat'l Housing Agency regional deputy expediter, on home-building program: "It's success or failure depends on the manner in which each community attacks its problem. The driving force behind any community, behind any veteran's problem, is the veteran himself." 27-Q

Nat'l Ass'n of Purchasing Agents: "It required 3 to 6 mo's fully to develop production after the coal and steel strikes last Spring, and the recovery from any lengthy stoppage at this time would take as long or longer." 28-Q

GLADYS GEORGE, film actress, when asked if she had enough tears left for another take after 2 hrs crying

on *Millie's Daughter* movie set: "This is easy. When I made *Madame X* for MGM I cried for 6 wks straight." 29-Q

Adv in *Mountain View* (Calif) *Register-Leader*: "Reward will be paid for information leading to the identification of the party or parties who hauled away the basement over which the Baptist Church formerly stood. The church was moved last wk and when the workers ret'd for the basement it had disappeared." 30-Q

GEO M ENGLAR, pres Nat'l Apt Owners ass'n in letter to Reconversion Director JOHN R STEELMAN demanding 15% increase in rents: "Rent control is freezing people out of places to live—space is so cheap people retain it unnecessarily." 31-Q

Dr LEON BERNSTEIN, sec'y gen'l Jewish refugee organization in Rome: "We who were able to survive the inferno of Nazi Europe, we who escaped the gas chambers and the ovens and the flaming pits, will find a way to Palestine." 32-Q

Dr CYRIL F GARBETT, archbishop of York, England, charging U S responsible for starvation faced by tens of thousands of Germans in British occupation zone: "The major cause of this terrible position is the failure of the U S to supply grain which had been promised for the feeding of our zone." 33-Q

Gov ELLIS G ARNALL, of Ga, on FBI probe into recent Monroe, Ga shotgun massacre of 2 Negroes and their wives: "If the evidence is there, (guilty parties) will be convicted quicker in Ga than anywhere in the nation because our people are resentful of crimes committed by a few thugs." 34-Q

Sir STAFFORD CRIPPS, pres Board of Trade, London, to group of British scientists: "The discipline of production methods are wholly out of place in the matter of pure research. That is why it is impossible for a gov't to plan fundamental research." 35-Q

Rev A POWELL DAVIS, from pulpit of his church in Washington, D C, after showing pictures of 2 admirals with a cake baked in the mush-

room shape of an atomic explosion: "I would damn to Hell these people of callous conscience, these traitors of humanity who could participate in such a monstrous betrayal of everything for which the broken-hearted people of the world are waiting." 36-Q

Committee on Federal Finance, U S Chamber of Commerce: "Mbrs of Congress are not to be censured for their interest in projects of benefit to their states and districts. The blame lies with their constituencies for insisting on local benefits regardless of nat'l needs." 37-Q

SARAH JACKSON, Beaver Falls, Pa, explaining winning of Mount Holyoke College (Mass) cup for physical fitness: "My father, a doctor, always tried out the latest vitamin pills on me." 38-Q

Prof DWIGHT BENTEL, of San Jose (Calif) State College: "Youngsters today are more mature than their parents were at the same age. Thank heaven!" 39-Q

NED FANNING, Tulsa, Okla traffic patrolman who threw jaw out of joint in face-making bout: "A woman tried to make a forbidden turn, so I whistled at her and she made an awful face at me. She didn't stop, so I made a face right back at her. I must have put too much into it." 40-Q



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*Quote*



## COLUMNIST'S COLUMN

Moon, Moon, serenely shining

LANE NORCOTT

SCENE: Interior of a rocket speeding towards the moon. Mr Horace Fuddle, an explorer, is telephoning the Man in the Moon.

MR FUDDLE: Tell me all about your charming country. I sincerely trust that it's a true Democracy.

MAN IN THE MOON: Democracy? That is a word I don't understand.

MR FUDDLE: It's a word lots of people don't understand. I mean, how is your country governed?

MAN IN THE MOON: It isn't governed. It's a free country.

MR FUDDLE: But have you no representative body of talkers to interpret the Will of the People... to tell the people what they desire? ... Surely in times of nat'l crisis the people put their faith in some great politician who gladly lays down their lives that ultimately, Justice may triumph?

MAN IN THE MOON: I think not. What is a politician?

MR FUDDLE: Well, he is a State-paid official, who, for one reason or another, makes everybody very uncomfortable today in the optimistic hope that they may grow to like it tomorrow.

MAN IN THE MOON: What an odd way of interpreting the Will of the People.

MR FUDDLE: There is one last thing I should like you to tell me in strictest confidence. When darkness falls on the Moon, is the night made hideous with the mincing voices of band leaders, whimsically wishing everyone everywhere sweet dreams?

MAN IN THE MOON: Certainly not! Mr Fuddle hurries to a door marked "Detonators," and explodes the lot. The rocket hurtles towards the Moon at lightning speed. Mr Fuddle is never seen on Earth again.—London Daily Mail.

### ADVICE—1

Advice is like radium—a tremendous force for good when handled properly, but deadly and destructive when tossed about promiscuously.—EARL RINEY, *Church Mgt.*

### BEHAVIOR—2

A man's real limitations are not the things he wants to do, but cannot; they are the things he ought to do, but does not.—*Today's Woman.*

### CHARACTER—3

There are tests which apply to all of us and from which there is no honorable escape. Friendship tests our loyalty; duty tests our diligence; opportunity tests our aptitude; discouragement tests our determination; irritation tests our temper. The simple truth is that our lives are never free from some form of testing.—JOHN MACBETH, *British Wkly.*

### CHRISTMAS—Giving—4

Teachers have the darndest problems. On the last day of school before Christmas in one Louisville class, there was an exchange of gifts. One little boy brought several gifts, but rec'd none. His teacher noticed he was near tears from disappointment, so she told the story of the little bear who went out to see what caused happiness at Christmas. The little bear saw the gifts being given out, but reported to his mother that it did not cause happiness. The mother bear then sent him out with a gift for a child, and the little bear returned smiling: "The giving of gifts is what causes happiness at Christmas." That saved the day for the little boy, whose tears turned to a smile.—*Louisville Courier-Jnl.*

### CHRISTMAS—Meaning—5

Above the altar in All Saints Cathedral at Aklavik, there hangs a painting interpreting the Christmas Story in terms easily understood by people of the Polar North.

The Madonna and Child are dressed in regal ermine, representing riches of the North. A tall Indian is portrayed bringing a live beaver, the most expensive gift he can offer. Kneeling below him a Hudson's Bay Company man offers white fox pelts. Above stands a Royal Canadian Mounted Police officer offering protection, while 2 sledge dogs are harnessed ready for service. An Eskimo kneels in the

snow with trophies of the hunt—2 walrus tusks. Instead of traditional camels of the East are reindeer. Over an Eskimo village shines the Star. The message of the picture is that the Christ of God is for all people and each must bring his own gift.—IRVING HOFFMAN, *Hollywood Reporter.*

### They DO say...

*The Reporter*, a jnl of direct mail adv, publishes 1st detailed report on copyright status of lapel emblem commonly worn by veterans of armed forces. Emblem is more than 20 yrs old and is property of U S Gov't. However, LARRY MICKELSON, a Portland, Ore printer, made and copyrighted some adaptations of basic design. Some advertisers have preferred MICKELSON version and Portland firm (quite legitimately) collects royalty for use of their design. As we've pointed out before emblem is not a "discharge button" but symbolizes honorable service. It's worn by many reservists who, technically, are still in the service. ... *American Legion Magazine*, incidentally, now refers to recent conflict as "WW-II". ... *New Yorker* points out that Christmas pkgs for Germany must be marked "Gift?"—the German word for "Poison" ... We don't pretend to interpret social significance, but Columbia Univ Press is reissuing *The Triumph of American Capitalism*, out of print these many yrs. ... With only a slight shudder of revulsion we apprise you that Miss CHARLENE NICHOLS, Wichita, Kans, is now officially, "America's Wheat-Heart". ... And we DO like EDITH GWYNN's suggested slogan for UN conference: "Angers Away!"

### DREAMS—6

An important field of chemistry is largely based on a dream. Some 70 yrs ago, Friedrich August Kekule was one of the chemists who tried to discover the make-up of the molecule of benzene. Their problem was to find out how the atoms were grouped. One day in Ghent, Belgium, Kekule fell asleep in front of the fireplace. He began to dream about snakelike chains which he recognized as molecules. Suddenly one of the snakes took its tail in

its mouth. Kekule awoke in a flash, realizing that the mysteries of the benzene molecule was visualized as a ring or closed circle, a theory which has been called "the most brilliant piece of prediction to be found in the whole range of organic chemistry."—WILLY LEY, "What Do You Know About Dreams?" *Woman's Home Companion*, 12-'46.

#### ENTERPRISE—7

It seems that the residents of a place called Kirkmahoe were so poverty-stricken they never had any meat in their broth. An enterprising cobbler, who had saved a bit of cash, invested all of it in 4 sheep shanks. When a neighbor wanted to make mutton broth, for the sum of a halfpenny the cobbler would come over and "plump" one of his sheep shanks into the boiling water and give it a "wallop" or whisk around. Then he wrapped the bone in a cabbage leaf and took it home. The shank was known as a "gustin' bone" because it gave such rich "gust" to the broth.—GATES HEBBARD, *Gourmet*.

#### GIFTS—Giving—8

Some yrs ago I was walking thru the Great Smoky Mountains in Tennessee. The depression was in its blackest depths, and a gov't program was making small allotments to impoverished farmers for seed, stock, or needed improvements. I met one of the gov't agents who had just ret'd from a mountain woman who, all alone, managed somehow to scratch a living from her 2 acres.

"If the gov't could allot you \$200, what would you do with it?"

The woman thought a moment. Her cabin had no floor but the packed earth, and light came thru chinks in its wall. Finally she said:—"Reckon I'd give it to the poor."—F EMERSON ANDREWS, "The New Era in Giving," *Atlantic Monthly*, 11-'46.

#### GOOD WILL—9

The yr after Benj Franklin was made clerk of the Gen'l Assembly a new mbr made a speech against him. Franklin meditated, then wrote him, asking the loan of a book. The gentleman promptly complied, and when Franklin ret'd it he wrote a letter of profound thanks. Thereafter they were friends. Franklin's way was the way of wisdom, but how easily one of less stability might have let

loose a flood of censure, and hardened opposition into enmity.—ISABEL WOOD, *Adult Bible Class*.

#### HOUSING—10

The owner of a new house reports that the lumber used in building it is so sorry that a colony of termites that set in to devour it are suffering from anemia.—*Cincinnati Enquirer*.

#### JUDGMENT—11

The seat of knowledge is in the head; of wisdom, in the heart. We are sure to judge wrong if we do not feel right.—WM HAZLITT, *Characteristics*.

#### America

A nation that numbers 6% of the population of the world has for its convenience:

- 70% of all automobiles
- 50% of all telephones
- 45% of all radios
- 34% of all ry's

It uses for its convenience:

- 56% of all silk
- 53% of all coffee
- 51% of all rubber

It produces for its convenience:

- 62% of all the oil
- 53% of all the corn
- 50% of all the cotton
- 34% of all the coal
- 32% of all the copper
- 30% of all the iron

No other "ism" but Americanism can better our present standard of living and no other way of life but the American way can create a world of better opportunity.—*Copper's Wkly*. 12

#### LANGUAGE—13

Language is the art of concealing thought.—*Maco-Getter*.

#### ORIGIN—Christmas Cards—14

In 1846 Sir Henry Cole is said to have originated the idea of sending Christmas cards to friends. They were the size of small visiting-cards, often bearing a small colored design—a spray of holly, a flower, or a bit of mistletoe—and the compliments of the day. Jos Crandall was the 1st publisher. Only about 1000 were sold the 1st yr, but by 1862 the custom of sending one of these pretty cards in an envelope or with gifts to friends became general and has now spread to other countries.—MARY PRINGLE and CLARA URAAN, *Yule-Tide in Many Lands*. (Lothrop, Lee & Shepherd)



**CONFIDENTIALLY  
THRU A  
MEGAPHONE**

*Wall St Jnl* this wk quoted a midwest ry exec as asserting that "John L Lewis is the best salesman for oil-burning diesel locomotives this industry has ever seen." And the Nat'l Coal Ass'n, in a statement just released accuses Lewis of "digging the grave of his own followers" thru exorbitant demands. Their point is that the miners' leader will succeed only in pricing coal out of its normal mkt, thus putting UMW mbrs in unenviable position of the depression-time bricklayer who reported that his "wages is so high I can't git no work."

However, as *The Nation* in fairness points out, holding down wages is no certain method of checking the rise of rival industries. Buggy-makers, the liberal wkly reminds us, might have worked for low wages, or no wages in the early yrs of the century, but they could not have prevented the onrush of the automobile.

The facts all point to a conclusion that Mr Lewis is marshaling forces to make hay while there yet remains a bit of the green stuff to be garnered. We may be assured that he will exert every oz of political pressure, employ every delaying tactic in the book against his opponents—oil, natural gas and water-power. But he cannot win.

For a generation, coal production in U S has done no better than pace population increase. In the same 30 yrs, oil output has increased 4 fold and more. Natural gas shows a comparable gain. And the growth of hydro-electric power (still a relatively unutilized force) is truly astounding.

Coal, long a sick industry, suffers a malignant malady for which there is no known antidote. It is dying of obsolescence. And John L Lewis, by his despotic gestures, only advances the day of doom.

Quote



**AUTOMOBILE**—Accessories: Wide-angle, back-up lamp for automobile lights automatically when the gears are in reverse. (Ford Motor Co)

**FOOD:** New paper product instantly degreases fried foods, making them crisp, more digestible. (LAWRENCE N GALTON, *Nat'l Home Monthly*)

**GADGETS:** "Trim" electric scissors cut thru silk, heavy woolens by pressing contact button with thumb and guiding blades as they cut mat'l. Current automatically cuts off when button is released. Replaceable blades. (Atlas Instrument Co, Haddonfield, N J)

**HEALTH & HYGIENE:** Rubber with lasting antiseptic qualities has been developed. The remarkable discovery will be used in rugs, shoe soles, telephones, surgeon's gloves, etc. (*Capper's Wkly*)

**MEDICINE:** Army has now released its famed preventive for motion sickness—air, sea, auto, train. Drug contains sodium amylal, atropine sulfate and scopolamine hydrobromide. Overdosage may prove fatal. Consult your doctor! (*Cosmopolitan*)

**PROCESSES:** New machine inserts and glues pre-printed color pictures on selected page of newspaper with presses running at 50,000 copies an hr. Device will enable daily newspapers to provide readers with high-fidelity color pictures for advertisements, current news. (*N Y Times*)

**VISION:** Ortho-Rater, devised by Bausch and Lomb, is a modern instrument for measuring visual performance which is expected to revolutionize employee selection and placement. With it, employer can select, place applicants whose eye "skills" meet the various requirements of specific job. (*Forbes*)

#### PRAYER—15

Two little girls were in danger of being late for school.

"Let's stop and pray for God to get us there in time," said one.

"No," said the other, "let's run with all our might, and pray while we're running."—*Moody Monthly*.

#### PUBLIC OPINION—16

Some yrs ago a matter of vital importance could not be discussed in public because it was taboo. Educators, physicians and legislators knew that the problem could be tackled only if the people co-operated—but would they stand for a public discussion? The Gallup people dared to mention the subject in their questionnaires—and they obtained a flood of replies. An overwhelming majority of balloters wanted all secrecy removed from the topic. With such backing doctors went ahead and opened their drive.—ERNEST MAASS, "Test of the Public Opinion Poll," *Think*, 11-46.

#### RECONSTRUCTION—17

In a conversation with Gen'l Ira Eaker of the AAF, a GI said he would like to go back to Europe.

"What on earth do you want to go back for?" gasped the gen'l. "You served 3½ yrs in that theater."

"I know," said the GI, "but the chaos is better organized over there!"—*Associated Printing Industries*.

#### SAFETY—Safe Driving—18

More American lives were lost in motor vehicle accidents in '45 than were lost during the past 75 yrs in 36 major disasters resulting from fire, flood, storm, earthquake, and explosion.—*Fifth Wheel*, hm, Ind Motor Truck Ass'n.

#### SELF CONFIDENCE—19

The employer listened patiently as the youth sought to explain his failure to convince an important client in a business transaction. Many reasons were given, with detailed explanations.

When the explanation was finished, the employer said: "Young man, there was one other reason."

"What was that, sir?"

"You didn't believe you could do it."—*Wall St. Jnl*.

#### SEXES—20

Uncle Ephraim, aged darky who has retired from his labors to sit upon his shady veranda and watch

the world go by, sometimes gives voice to a homely observation.

"Mandy," he said to his wife the other day, "I has noticed one big difference twixt men and women."

"Whut's dat?" asked Mandy.

"Jes' dis," ans'd Uncle Ephraim: "a man'll gib \$2 fer a \$1 article dat he wants, an' a woman'll gib \$1 fer a \$2 article dat she doan want."—*Pure Oil News*.

#### Christmas, Not Xmas

Write it "Christmas," not "Xmas." And don't call it "Eks-mas." A newspaperman, John H A Kelly, appeals to the press to bar the ugly contraction from all reading and advertising col's. "The day that is so dear to us," he points out, "is being given wide-spread pronunciation in accordance with its shortened spelling." He explains that, altho the "X" is borrowed from the Greek as a symbol for the name of the Saviour, Christians "will prefer to keep the Christmas sacredly known by its right name so that none of its significance be lost."—*Living Church*. 21

#### SPEECH—Speaking—22

The heights and recesses of Mt Taurus are infested by eagles, who are never better pleased than when they can pick the bones of a crane. Cranes are very prone to cackle and make a noise, particularly while they are flying. The sound of their voices arouses the eagles who start at once for their prey and often make the talkative travelers pay dearly for their senseless cackling. The older and more experienced cranes, conscious of their besetting foible and the peril to which it exposes them, take care before venturing on the wing to arm themselves each with a stone large enough to fill their mouths, and consequently impose unavoidable silence on their tongues, and so they escape danger.—*Religious Telescope*.

#### SPORTS—23

The British sports trade is chuckling over the experience of . . . a former schoolmaster at St Paul's School who tried to popularize badminton in Turkey. He sent for a gross of shuttlecocks and they mystified Turkish custom officers who, unimpressed by his descrip-

"... all else is failure"

TOYOHICO KAGAWA, a wealthy young Japanese, in the early yrs of the 20th century joined a missionary Bible Class, not because he was interested in the proffered precepts, but merely to learn the English language. He was deeply influenced by Christian contacts and, refusing to study for a diplomatic career, was disinherited. For many yrs he lived the simple life of a laborer, preaching in the sts, seeking to discover the causes of poverty and to destroy Japan's prime curse of pauperism. He was reported during war yrs as seeking still to present Christian precepts under extreme difficulties. KAGAWA writes with primer clarity, never forgetting that his mission is to convert the many rather than captivate the few. Our excerpt is from his book, *The Religion of Jesus*, in the translation of Helen F Topping.

The ministry of Jesus had one peculiar feature: He limited his religious mission to the sick, the weak, the poor, the wanderers and the sinners. . .

What definition did Jesus give to "success"? He said that true success is to complete one's life. It is to attain to eternal life; all else is failure.

Napoleon called Jesus of Nazareth a success. But truly Jesus Christ was a failure of failures. When He died He had nothing but a coat, a girdle and a seamless gown; and the Roman soldiers divided these and cast lots for the gown. His end was the Crucifixion. Today, we glory in the Cross, but in those days it was the worst form of capital punishment.

Jesus Christ was crucified as a failure, and His disciples all ran away from Him. But, nevertheless, Jesus Christ did not call Himself defeated. Jesus was a success, tho apparently a failure. There are many who think themselves successful and do not realize that actually they are failures.

Jesus Christ spent his life in destitution and had nothing to the last moment. But nevertheless the

QUOTE follows a tradition begun in its initial yr of publication, by devoting its Dec book excerpts to themes relating directly to the life and teachings of JESUS CHRIST. This is our contribution to the observance of an Anniversary unparalleled in the annals of the human family.

Crucified One was the most successful man that ever lived. True success is to succeed in, to inherit life. The truly successful man is the one who can enjoy the life of God.

Jesus Christ spent all He had for His movement. He said to a rich young man, "Go, sell all that thou hast, and come!" Jesus seems to have been a very successful carpenter. In the apocryphal gospels it is written that Jesus made the throne for Herod's palace. He might have become a nouveau riche if He had not given it up for a religious movement. But Jesus chose not this way to so-called success, but the road which led to poverty and the Cross. And there He gained true success.

tion of the game, felt sure they were being imported for women's hats and demanded 250 pounds duty.—*Sporting Goods Dealer*.

#### TIME—24

There's one thing that people can learn from the clock,

Observing its leisuredly creed;  
No matter how scanty the time that is left,

It never increases its speed.

—MRS MARJORIE TRUITT, *Grit*.

#### VISION—25

Some Indian braves were challenged to climb to the highest peak to see a sea beyond the mountains.

Most of them brought back leaves or moss or a certain flower, or some kind of token to prove the height to which they had climbed; but one came back breathless without anything except an expression of joy on his face, and the glory of vision in his eye. All he said was, "I have seen the crystal sea," and no one doubted it.—LOUISE HARRISON McCRAW, *Crystal Sea*. (Revell)

#### WOMEN—26

About the only thing the modern girl can cook as good as her mother is some man's goose.—*Gilcrafter*, hm, Gilbert Paper Co, Menasha, Wis.



#### The Tar Baby

JOEL CHANDLER HARRIS

This wk marks the 98th anniv of the birth of Joel Chandler Harris. Those of us who, as small children, knew the creator of "Brer Rabbit" recall him as a painfully shy man whose personality expanded only in our presence. (He once ran and hid when Pres Theo Roosevelt visited Atlanta especially to meet him.) A current comic strip is based upon the tales of Uncle Remus and Hollywood is releasing a movie re-telling several yarns, including *The Tar Baby*. Here we find Brer Rabbit stuck fast in the tar image contrived by Brer Fox.

"Hit's so much trouble t' kindle a fire," sez Brer Fox, "speck I'll hatter hang you."

"Hang me high as you please," says Brer Rabbit, "but don't fling me in dat briar patch."

"I ain't got no string; speck I'll hatter drown you."

"Drown me deep as you please, but don't fling me in dat briar patch!"

"Dey ain't'n no water nigh; speck I'll hatter skin you."

"Skin me, Brer Fox. Snatch out my eyeballs, t'ar out my eyes by de roots, en cut off my legs, but please don't fling me in dat briar patch."

Co'se Brer Fox wanten hurt Brer Rabbit bad ez he kin, so he catch 'im by the behine legs en slung 'im right in de middle er de briar patch. Den Brer Fox hang roun' t' see what happen. Bimeby he hear somebody call him en way up de hill he see Brer Rabbit, settin' cross-legged on a chinkapin log koamin' de pitch outen his ha'r wid a chip. Den Brer Fox know dat he been swop off mighty bad. Brer Rabbit was bleeeded fer ter fling back some er his sass, en he holler:

"Bred en bawn in a briar patch, Brer Fox—bred en bawn in a briar patch!" En wid dat he skip out des as lively ez a cricket in de embers.

Quote

Helen Westley, the actress, did not like "arty" people, the poseurs, altho she once found herself in company of such a group. Said one: "The room of contemporary American painters at the Art Institute is superb!"

Cooed another: "I prefer the Rembrandt Room."

Someone turned to the actress and said: "And you—which room in the Museum do you prefer?"

Without hesitation Miss Westley repl'd: "The Ladies' Room."—*HAR-OLD HELPER, Your Life.*

" "

At Esther Hall—a business girls' dormitory in Des Moines—the telephone is located in the dining room. When it rings, the nearest girl picks up the receiver and says, "This is Esther. Who in the hall do you want?"—*Capper's Wkly.*

" "

A businessman fell asleep at his desk and was awakened by a little fairy who had slipped into his office. After a short chat the businessman said: "Tell me, Fairy, how do you manage not to be seen by people, even tho they walk right past you every day?"

"It's simple," said the fairy. "I lend them money."—*This Wk.*



## OF THE WEEK

**PEEPING TOM:** a wolf window-shopping.—*Woodmen of the World Magazine.*

" "

**Advice to girls who want to keep their youth:** don't introduce him to anybody.—*Jobber Topics.*

" "

**DOCTOR:** a professional man who still has his tonsils and appendix.—*Future.*

" "

**The reason you never see angels pictured with whiskers** is that most men who get to Heaven make it only by a close shave.—*Bealiner.*

# GOOD STORIES

## YOU CAN USE

### I LAUGHED AT THIS ONE

By a Professor's Wife

You have all read jokes about the absent-minded professor. Well, I'm married to one, and it's no joke, tho the experience does provide amusing interludes.

Among other things, my husband has difficulty in remembering the color of his current toothbrush and which towels and washcloths have been assigned to him. After several futile reminders that the blue linens were for his particular use, I had an inspiration: "Let's make up a jingle," I suggested, "'Baby blue, that's for you.' Remember that and all will be well."

A couple of mornings later I was obliged to bring up the matter again. "Charles," I chided, "I am afraid you've forgotten our little jingle."

"Certainly not," he repl'd stiffly. "Recited it just this morning. 'Baby blue, that's for you.' So I left them for you and used the yellow ones."

A little girl in a Sunday School class was listening to the story of missionaries in far-away lands, trying to convert cannibals to Christian ways of life. When the teacher asked, "What do you think is the 1st thing the missionaries should teach the cannibals?" The little girl ans'd promptly, "They should teach them to be vegetarians!"—*Expositor.*

" "

Stefansson, the Arctic explorer, tells of meeting a little chap, aged 6 and of asking him what he was going to be when he grew up.

"An Arctic explorer," repl'd the boy promptly.

Greatly interested, Stefansson pressed the boy for an explanation.

"Well, you see," said the youngster, "all the water around there is frozen, so you don't have to wash your face every morning."—*Kansas City Star.*

One Christmas Eve, Moss Hart passed a brilliantly illuminated mansion. Within were wine and wassail. Moss always had a secret yen to crash a party, and this seemed an ideal opportunity. He rang the bell. The host himself came to the door, threw his arms around Moss and cried: "Look, everybody, here's Fred! We didn't think you'd make it, but nevertheless there's a present on the tree for you!" In the subsequent revelry Moss rather lost track of things. But he remembered painfully the next morning when he awakened and saw his present on the bed table. It was an expensive briar pipe. Attached to it was a card: "To Fred—the best pal a man ever had. From Tom." He still can't figure it out.—*HARRY CROCKER, Good Housekeeping.*

